Rate Type



**WESH** 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

**Abar Hutton Media** Attention: Accounts Payable 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

Send Payment To: WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Spots: # Ch

Day Air Date

Air Time Description

Invoice # Invoice Date Invoice Month Invoice Period 936137-1 10/28/12 October 2012 10/01/12 - 10/22/12

Sales Office Sales Region Account Executive <u>Station</u> WESH Fran Berg Eagle-Washington National

Estimate Number Product Advertiser DSCC/Nelson/D/Senate NELSON/S/D 473

> Alt Order # Flight Dates Order # 10/16/12 - 10/22/12 936137 07887099

Billing Calendar Billing Type Deal # Cash Broadcast

Special Handling

IDB# Advertiser Code | Product Code 9912820

Advertiser Ref Agency Ref

				Spots/				
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 10/16/12 10/19/12 M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	-1111	:30	4	\$350.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 -1111	Spots/Week 4	<u>Rate</u> \$350.00						
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descri</u>		Start/End Time		h Ad-ID			Rate Ty	_
3 WESHTu 10/16/12 5:23 AM M-F E		5:00-6:00 AM		O BNDS12005				MI
2 WESHW 10/17/12 5:44 AM M-F E	arly Sunrise	5:00-6:00 AM	1.5	O BNDS12005				M
1 WESHTh 10/18/12 5:22 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	O BNDS12005	Н		\$350.00 N	M/
4 WESHF 10/19/12 5:54 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	O BNDS12005	Н		\$350.00 N	MM
2 10/22/12 10/22/12 M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	M	:30	1	\$350.00	NM		
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS M	Spots/Week 1	<u>Rate</u> \$350.00						
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty	/pe
1 WESHM 10/22/12 5:27 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	O BNDS12007	Н		\$350.00 N	MM
3 10/16/12 10/19/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	-1-11	:30	3	\$1,000.00	NM		
Weeks:         Start Date 10/15/12         End Date 10/21/12         MTWTFSS 1-1-11	Spots/Week 3	<u>Rate</u> \$1,000.00						
Spots: # Ch Day Air Date Air Time Descr	ption	Start/End Time	Lengt	h Ad-ID			Rate Ty	/pe
1 WESHTu 10/16/12 6:44 AM M-F S	unrise @6AM	6:00-7:00 AM	:3	0 BNDS12005	Н		\$1,000.00	MM
3 WESHTh 10/18/12 6:12 AM M-F S	unrise @6AM	6:00-7:00 AM	:3	0 BNDS12005	Н		\$1,000.00	NM
4 WESHF 10/19/12 6:42 AM M-F S	unrise @6AM	6:00-7:00 AM	:3	0 BNDS12005	Н		\$1,000.00	MM
5 10/17/12 10/19/12 NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	111	:30	3	\$1,500.00	NM	^	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12111	Spots/Week 3	<u>Rate</u> \$1,500.00						
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Ty	уре
2 WESHW 10/17/12 8:29 AM NBC	Today Show	7:00-9:00 AM	:3	30 BNDS12005	Н		\$1,500.00	NM
4 WESHTh 10/18/12 8:50 AM NBC	Today Show	7:00-9:00 AM	:3	30 BNDS12005	Н		\$1,500.00	NM
3 WESHF 10/19/12 8:59 AM NBC	Today Show	7:00-9:00 AM	::	30 BNDS12005	Н	=	\$1,500.00	NM
7 10/16/12 10/18/12 Regis & Kelly 9-10 AN Class of Time - Pre-emptible with notice	9:00-10:00 AM	-111	:30	3	\$900.00	NM		
Weeks:         Start Date 10/15/12         End Date 10/21/12         MTWTFSS -111	Spots/Week 3	<u>Rate</u> \$900.00						

Start/End Time

Length Ad-ID





**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Date Invoice Month Invoice Period Invoice # 10/28/12 October 2012 10/01/12 - 10/22/12 936137-1

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	NELSON/S/D	473

www.wesh.com	1										
ine Start D	Date	End Da	te Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
7 10/16/		10/18/1	2 Reg	is & Kelly 9-10 AM	9:00-10:00 AM	-111	:30	3	\$900.00	NM	and the second engineering them.
Spots:	T/(000000000	<u>Day</u> SHTu SHW	Air Date 10/16/12 10/17/12 10/18/12	Air Time Descri 9:30 AM Regis 9:59 AM Regis	<u>ption</u> & Kelly 9-10 AM & Kelly 9-10 AM & Kelly 9-10 AM	Start/End Time 9:00-10:00 AM 9:00-10:00 AM 9:00-10:00 AM	:3 :3	h <u>Ad-ID</u> O BNDS12005H O BNDS12005H O BNDS12005H		_ =	Rate Type \$900.00 NM \$900.00 NM \$900.00 NM
8 10/22/ Class		10/22/1 e - Pre-e	2 Reg	is & Kelly 9-10 AM th notice	9:00-10:00 AM	M	:30	1	\$900.00	NM	-
Weeks	s: <u>\$</u>	Start Da 10/22/12 <u>Day</u>	te End D	Date MTWTFSS /12 M Air Time Descri	Spots/Week 1 ption & Kelly 9-10 AM	Rate \$900.00 <u>Start/End Time</u> 9:00-10:00 AM		<u>h</u> <u>Ad-ID</u> 0 видs12007н			Rate Type \$900.00 NM
9 10/16/ Class		10/19/1 e - Pre-e	2 NBC	Today Show II	10AM-11AM	-1-11	:30	3	\$800.00	NM	
Weeks Spots:	7	SHTu SHTh			oday Show II oday Show II	Rate \$800.00 <u>Start/End Time</u> 10AM-11AM 10AM-11AM 10AM-11AM	:3	th <u>Ad-ID</u> 30 BNDS12005H 30 BNDS12005H 30 BNDS12005H			Rate Type \$800.00 NM \$800.00 NM \$800.00 NM
10 10/22/ Class		10/22/1 e - Pre-e	2 NB0	C Today Show II	10AM-11AM	M	:30	1	\$800.00	NM	
Weeks	7					<u>Rate</u> \$800.00 <u>Start/End Time</u> 10AM-11AM		<u>th Ad-ID</u> 30 видs12007н		٠	<u>Rate</u> <u>Type</u> \$800.00 NM
11 10/16 Class		10/19/1 e - Pre-	2 M-F emptible w		-12:12:00-12:30 PM	-1111	:30	4	\$450.00	NM	
Weeks Spots:		SHTu SHW SHTh		712 -1111 <u>Air Time</u> <u>Descr</u> 12:23 PM M-F N 12:23 PM M-F N 12:31 PM M-F N	Spots/Week 4 iption OON NEWS 12-12:30 OON NEWS 12-12:30 OON NEWS 12-12:30	Rate \$450.00 <u>Start/End Time</u> 12:00-12:30 PN 12:00-12:30 PN 12:00-12:30 PN	1 :3 1 :3 1 :3	th <u>Ad-ID</u> 30 BNDS12005H 30 BNDS12005H 30 BNDS12005H 30 BNDS12005H			Rate Type \$450.00 NM \$450.00 NM \$450.00 NM \$450.00 NM
12 10/22 Class	/12 of Tim	10/22/1 e - Pre-	2 M-F emptible w	NOON NEWS 12	-12:12:00-12:30 PM	M	:30	1	\$500.00	NM	
Weeks	s: :	Start Da 10/22/12 <u>Day</u>	te End I	Date MTWTFSS 8/12 M Air Time Descr	Spots/Week 1 iption IOON NEWS 12-12:30	Rate \$500.00 <u>Start/End Time</u> 12:00-12:30 PM		<u>th Ad-ID</u> 30 BNDS12007H			<u>Rate</u> <u>Type</u> \$500.00 NM
13 10/16 Class	/12 of Tim	10/19/1 e - Pre-	12 KA <sup>-</sup> emptible w	TIE COURIC DAY	2-3PM	-11-1	:30	3	\$450.00	NM	
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	of Tim	e - Pre- Start Da 10/22/1:	emptible wate End 2 10/28	vith notice  Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$450.00		at www haarsttelav			





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	NELSON/S/D	473

www.wesh.com

Line Star			or alle				Spots/	7-1		
14 10/2			scription	Start/End Time	MTWTFSS	Length :30	Week	Rate	Туре	
	ss of Time - P		TIE COURIC DAY with notice	2-3PM	M=	.30	1	\$450.00	NM	
Snot	ts: <u>#</u> Ch <u>D</u>	ay Air Date	Air Time Desci	rintion	Start/End Time	Length	V4 ID			Rate Type
	1 WESHM			E COURIC DAY	2-3PM		BNDS12007	'н		\$450.00 NM
15 10/1 Clas	16/12 10/1 ss of Time - P		F 3-4 PM with notice	3:00-4:00 PM	-1111	:30	4	\$700.00	NM	
Wee	eks: <u>Start</u> 10/15	Date End /12 10/2		Spots/Week 4	<u>Rate</u> \$700.00					
Spot		ay Air Date	Air Time Desc		Start/End Time					Rate Type
	3 WESHT				3:00-4:00 PM		BNDS12005			\$700.00 NM
	2 WESHW				3:00-4:00 PM		BNDS12005			\$700.00 NM
	4 WESHT 1 WESHF	10/18/12 10/19/12			3:00-4:00 PM 3:00-4:00 PM		BNDS12005 BNDS12005			\$700.00 NM \$700.00 NM
					3.00-4.00 PW	.30	) BND312003	) n		\$700.00 NIV
16 10/2 Clas	ss of Time - P	re-emptible v		3:00-4:00 PM	M	:30	1	\$700.00	NM	
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Spot	ts: <u>#</u> Ch <u>D</u>	ay Air Date	Air Time Desc	ription	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
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17 10/1 Clas	16/12 10/1 ss of Time - P		F 4-5 PM NEWS with notice	M-F 4-5 PM	-1111	:30	4	\$800.00	NM	
Wee	eks: <u>Start</u> 10/1		Date MTWTFSS -1111	Spots/Week 4	<u>Rate</u> \$800.00					
Spot	ts: <u>#</u> Ch <u>D</u>	ay Air Date	Air Time Desc	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
	1 WESHT			4-5 PM NEWS	M-F 4-5 PM	:30	) BNDS12005	5н		\$800.00 NM
	2 WESHV			4-5 PM NEWS	M-F 4-5 PM		) BNDS12005			\$800.00 NM
COMPANY CONTRACTOR	4 WESHT			4-5 PM NEWS	M-F-4-5 PM		) BNDS12005			\$800.00 NN
	3 WESHF	10/19/12	4:55 PIVI IVI-F 4	4-5 PM NEWS	M-F 4-5 PM	:30	) BNDS12005	ЭН		\$800.00 NN
18 10/2 Clas	22/12 10/2 ss of Time - F		F 4-5 PM NEWS with notice	M-F 4-5 PM	M	:30	1	\$900.00	NM	
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Spot	ots: # Ch D	ay Air Date		<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
	1 WESHM	10/22/12	4:28 PM M-F	4-5 PM NEWS	M-F 4-5 PM	:30	) BNDS1200	7H		\$900.00 NN
19 10/1 Clas	16/12 10/ <sup>2</sup> ass of Time - F		F 5-6 PM ROT with notice	5:00-6:00 PM	-1111	:30	4	\$1,100.00	NM	
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Spo		ay Air Date		and the second state of the second	Start/End Time		Ad-ID			Rate Typ
	3 WESHT			5-6 PM ROT	5:00-6:00 PM		) BNDS1200			\$1,100.00 NN
	1 WESHV				5:00-6:00 PM		) BNDS1200			\$1,100.00 NN
	4 WESHT				5:00-6:00 PM		) BNDS1200			\$1,100.00 NN
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20 10/2	/22/12 10/2 ass of Time - F		F 5-6 PM ROT with notice	5:00-6:00 PM	M	:30	1	\$1,100.00	NM	
			Date MTWTFSS 28/12 M		<u>Rate</u> \$1,100.00					
	10/2									
Cla: Wee		ay Air Date	Air Time Desc	cription	Start/End Time	<u>Lengtl</u>	h Ad-ID			Rate Type
Cla: Wee		ay Air Date			Start/End Time 5:00-6:00 PM		<u>n Ad-ID</u> 0 BNDS1200	7н		Rate Typ. \$1,100.00 N





**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date Invoice Month Invoice Period 10/28/12 October 2012 10/01/12 - 10/22/12 936137-1

Estimate Number Advertiser Product NELSON/S/D 473 DSCC/Nelson/D/Senate

www.wesh.com

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ne Star	rt Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
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Wee	eks:	Start Date			Spots/Week	Rate					
Snot	to: # Ch	10/15/12	10/21/		4	\$1,500.00 Stort/End Time	Longth	VAID			Rate Type
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	1 WE		0/19/12	6:29 PM M-F 6		M-F 6-6:30 PM	10,000	BNDS12005			\$1,500.00 NN
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	ss of Tin	10/22/12 ne - Pre-em	nptible wit		M-F 6-6:30 PM	M	:30	1	\$1,500.00	NM	-
Wee	eks:	Start Date 10/22/12	End Da 10/28/		Spots/Week 1	<u>Rate</u> \$1,500.00					
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23 10/1	16/12	10/19/12	M-F I	Entertainment To	niał7:00-730 PM	-1111	:30	4	\$1,700.00	NM	
		ne - Pre-en	nptible wit	h notice			.00	-	¥ 1,1 00.00		
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Spot	ts: <u>#</u> Ch	Day A	<u>ir Date</u>	Air Time Descr		Start/End Time	Length				Rate Typ
			0/16/12		ntertainment Tonight	7:00-730 PM		BNDS12005			\$1,700.00 N
			0/17/12		ntertainment Tonight	7:00-730 PM		BNDS12005			\$1,700.00 NI
			0/18/12		ntertainment Tonight	7:00-730 PM		BNDS12005			\$1,700.00 NI
	2 WE	SHF 1	0/19/12	7:27 PM M-F E	ntertainment Tonight	7:00-730 PM	:30	BNDS12005	Н		\$1,700.00 N
24 10/2 Clas		10/22/12 ne - Pre-en	M-F I	Entertainment To h notice	nigł7:00-730 PM	M	:30	1	\$1,800.00	NM	
Wee	eks:	Start Date 10/22/12	End D 10/28/		Spots/Week 1	<u>Rate</u> \$1,800.00					
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		12	0/22/12	And the second second	ntertainment Tonight	7:00-730 PM		BNDS12007	7н		\$1,800.00 NI
27 10/1		10/20/12 ne - Pre-en		News @ 11PM	11-1135p	-1-1-1-	:30	3	\$1,600.00	NM	
Wee		Start Date 10/15/12		ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$1,600.00					
Spo	ts: # Ch			Air Time Descr		Start/End Time	Length	Ad-ID			Rate Typ
	Sec. of		0/16/12	11:33 PM M-Su		11-1135p		BNDS1200	5н		\$1,600.00 N
	3 \MF	SHTh 1	0/18/12								\$1,600.00 N
	0 445		0/10/12	11:27 PM M-Su	News @ 11PM	11-1135p	:30	) BNDS1200	5н		\$1,000.00
			0/16/12	11:27 PM M-Su 11:19 PM M-Su		11-1135p 11-1135p		) BNDS1200 ) BNDS1200			A COLUMN TO THE PARTY OF THE PA
29 10/°	1 WE	10/19/12	0/20/12 NBC	11:19 PM M-Su Tonight Show		200 to 20				NM	
	1 WE /16/12 ass of Tir	10/19/12 ne - Pre-er Start Date	0/20/12  NBC  nptible with	11:19 PM M-Su  Tonight Show th notice  ate MTWTFSS	News @ 11PM	11-1135p -1-11 Rate	:30	) BNDS1200	7н	NM	
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WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	NELSON/S/D	473

								Spots/			
ne	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
31	10/20/12 Class of Tin		Sat 5-6a ately Pre-emptib	ole without i	Sat 5-6a notice	1-	:30	creeise 1	\$50.00	NM	
	Weeks:		End Date M	<u> </u>	Spots/Week 1	<u>Rate</u> \$50.00			1 - 50 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
	Spots: <u>#</u> Ch 2 WE	<u>Day</u> <u>Air</u> ESHSa 10		<u>me</u> <u>Descrip</u> AM Sat 5-6		Start/End Time Sat 5-6a	Len	gth Ad-ID :30 BNDS12			<u>Rate</u> <u>Type</u> \$50.00 NN
32	10/20/12 Class of Tir	10/20/12	Sat Sunrise		6:00-8:00 AM	S-	:30	1	\$350.00	NM	
	Weeks:	Start Date 10/15/12	End Date M	TWTFSS	Spots/Week	<u>Rate</u> \$350.00			11-		
	Spots: # Ch 1 WE	Day Air	<u>Date</u> <u>Air Tir</u> /20/12 7:43	me Descrip	otion .	Start/End Time 6:00-8:00 AM	Len	gth Ad-ID :30 BNDS1	2007н		<u>Rate</u> <u>Type</u> \$350.00 NM
33	10/20/12 Class of Tir	10/20/12 ne - Pre-emp	NBC Saturd		Sat 8-10am	S-	:30	1	\$1,300.00	NM	
	Weeks:	Start Date 10/15/12		<u>ITWTFSS</u>	Spots/Week 1	Rate \$1,300.00			=		
	Spots: # Ch 1 WE	<u>Day</u> <u>Air</u> ESHSa 10		me Descrip AM NBC S		Start/End Time Sat 8-10am	<u>Ler</u>	gth Ad-ID :30 BNDS1			<u>Rate</u> <u>Typ</u> \$1,300.00 Ni
34	10/20/12 Class of Tir	10/21/12 ne - Pre-emi	SA/SU 6-6:3	80 PM	SA/SU 5:58-6:30 PI	11	:30	2	\$1,100.00	NM	
	Weeks:		End Date	<u>MTWTFSS</u>	Spots/Week 2	<u>Rate</u> \$1,100.00					
	Spots: # Ch 2 WE	Day <u>Air</u> ESH <i>Sa 10</i> See <i>MG</i>	/20/12	me Descrip	<u>ption</u> 1 6-6:30 PM	Start/End Time SA/SU 5:58-6:3		gth Ad-ID :00			<u>Rate</u> <u>Tyr</u> \$900.00 N
	3 WE	ESHSu 10		PM SA/SU	6-6:30 PM	SA/SU 5:58-6:3	0 PI	:30 BNDS1	2007н		\$1,100.00 N
	1 WE	ESHSu 10		PM SA/SU	6-6:30 PM	SA/SU 5:58-6:3	0 PI	:30 BNDS1	2007н		\$1,100.00 N
35	10/20/12 Class of Tir		Sat. Enterta ptible with notice	inment this e	W7:00-8:00 PM	S-	:30	) - 1	\$1,000.00	NM	
	Weeks:	Start Date 10/15/12		<u>ITWTFSS</u>	Spots/Week 1	<u>Rate</u> \$1,000.00					
	the state of the s	n <u>Day Air</u> ESHSa 10		me <u>Descri</u> PM Sat. Er	<u>ption</u> ntertainment this Week	Start/End Time 7:00-8:00 PM	<u>Ler</u>	ngth Ad-ID :30 BNDS1			<u>Rate</u> <u>Tyr</u> \$1,000.00 N
36	10/21/12 Class of Tir	10/21/12 me - Pre-em	Sun Sunrise	e@6-8 AM	6:00-8:00 AM	S	:30	) 1	\$350.00	NM	
	Weeks:		End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch 1 WI	n <u>Day Aiı</u> ESHSu 10		me Descri AM Sun Si	ption unrise@6-8 AM	Start/End Time 6:00-8:00 AM	<u>Le</u> i	ngth Ad-ID :30 BNDS1			<u>Rate</u> <u>Tyr</u> \$350.00 N
37	7 10/21/12 Class of Tir	10/21/12 me - Pre-em	NBC Sunda		8:00-9:00 AM/9-11A	!S	:30	) 1	\$2,000.00	NM	
	Weeks:	Start Date 10/15/12		MTWTFSS S	Spots/Week 1	<u>Rate</u> \$2,000.00		-			
	Spots: # Ch 1 Wi	n <u>Day</u> <u>Air</u> ESHSu 10		me Descri AM NBC S	<u>ption</u> Sunday Today	Start/End Time 8:00-9:00 AM/9	_	ngth Ad-ID :30 BNDS1			<u>Rate</u> <u>Tyr</u> \$2,000.00 N
39	0 10/21/12 Class of Ti	10/21/12 me - Immedi	Sun 5-6a ately Pre-emptil	ble without	Sun 5-6a notice	S	:3	) 1	\$50.00	NM	
	Weeks:		End Date	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$50.00					
		n <u>Day Ai</u> ESHSu 10	r Date Air Ti	me Descri	10	Start/End Time Sun 5-6a	<u>Le</u>	ngth <u>Ad-ID</u> 30 BNDS:	•		<u>Rate</u> <u>Tyr</u> \$50.00 N
40	10/16/12	10/19/12	COMMITME	ENT 2012 S	SPE12:30PM-1:00PM	-TWTF	:3	0 2	\$300.00	NM	





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 936137-1
 10/28/12
 October 2012
 10/01/12 - 10/22/12

 Advertiser
 Product
 Estimate Number

 DSCC/Nelson/D/Senate
 NELSON/S/D
 473

www.wesh.com

Weeks:

**Payment Terms 30 Days** 

Spots/

Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

Class of Time - Immediately Pre-emptible without notice

 Start Date
 End Date
 MTWTFSS
 Spots/Week
 Rate

 10/15/12
 10/21/12
 -TwTF- 2
 \$300.00

Spots: # Ch Day Air Date Air Time Description Start/E

2 WESHTu 10/16/12 12:39 PM COMMITMENT 2012 SPECIAL

1 WESHW 10/17/12 12:41 PM COMMITMENT 2012 SPECIAL 12:30PM-1:00PM

Start/End Time 12:30PM-1:00PM

Length Ad-ID :30 BNDS12005H

:30 BNDS12005H

Rate Type \$300.00 NM \$300.00 NM

Total Spots

71

<u>Gross Total</u> \$65,650.00

Agency Commission \$9,847.50

Net Amount Due \$55,802.50